CREATOR MEDIA KIT 08

Tara Shah

Design & Practical-Tech Creator



ILLUSTRATIVE PHOTO



TUTORIALS / BREAKDOWNS / USEFUL EXPERIMENTS

Make the useful impossible to scroll past.

I turn design and everyday technology into visual stories people can try for themselves. Tutorials, thoughtful tool walkthroughs and clear creative experiments—with space for the right brand partnership.

03	03	01
CONTENT PILLARS	PARTNERSHIP FORMATS	CLEAR DISCLOSURE STANDARD

THE PROFILE IN CONTEXT

My content is built around one question: what can someone do differently after watching this? I break down visual decisions, test practical workflows and show the imperfect middle of making something. Partner content follows the same editorial standard. The audience should understand why a product belongs in the story and where a paid relationship exists.

Design education · Creator workflows · Visual storytelling · Short-form video · Brand partnerships

Audience interest	**Design learners & independent creators**
Formats	**Short video · Carousel · Walkthrough**
Language	**English / Hindi**
Reach metrics	**Replace with dated, verified analytics**

Ahmedabad · Digital-first collaborations

FICTIONAL SAMPLE

CAPABILITY / CONTENT / EVIDENCE

Ways a brand can belong

01

Product-in-practice story

A useful task that demonstrates the product in context, including where human decisions still matter.

Story concept + scoped video deliverables

02

Visual learning series

A connected series of short lessons around a tool, workflow or creative challenge.

Series outline + episode assets

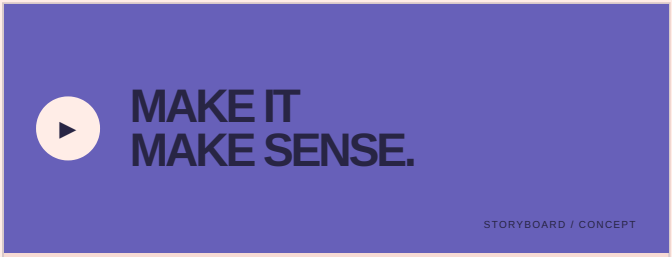
03

Launch content package

A coordinated set of social assets built around one editorial idea.

Hero story + cutdowns + supporting visuals

The editorial shelf



DESIGN BREAKDOWN

One homepage. Three clearer decisions.

CONTEXT

A fictional website tries to communicate too many offers in its first screen.

CONTRIBUTION

Show how hierarchy, wording and a specific action change the experience.

Short-form storyboards and a swipeable before/after concept.



CREATOR WORKFLOW

From rough idea to a useful tutorial

CONTEXT

An everyday tool needs explanation beyond a list of features.

CONTRIBUTION

Build a task-led story that includes setup, limitations and the final output.

A sample tutorial outline; no real sponsor or performance claimed.

These examples show the intended content structure. They are original fictional studies—not verified clients, completed research, clinical outcomes, endorsements or product performance.

FICTIONAL SAMPLE

APPROACH / EXPECTATIONS / NEXT STEP

From brief to publication

01

Fit

Check the audience, product and intended message.

02

Concept

Agree the story, format and disclosure.

03

Create

Produce and review within scoped approval rounds.

04

Report

Share agreed dated analytics without invented reach.

Brand partnership notes

Editorial fit

Usefulness comes first

Only include products that make sense for the content and audience.

Disclosure

Make commercial relationships clear

Agree disclosure placement and approval boundaries before production.

Rights

Usage is a separate conversation

Paid media, whitelisting, exclusivity and duration require explicit scope.

GOOD FIT

Brands looking for practical education and an honest, task-led story.

IMPORTANT BOUNDARY

Hidden sponsorship, fabricated testimonials or guaranteed views and conversions.

Where are the audience numbers?	This is a fictional kit. Publish only real, dated platform analytics with appropriate context.
Are paid-media rights included?	No. Usage channel, territory, duration and exclusivity must be separately agreed.
Can you read a fixed script?	Brand claims need evidence, while the final story must preserve editorial clarity.

THE NEXT CONVERSATION

Start a brand collaboration.

tara@profile.example · placeholder only

USEFUL CONTEXT TO SHARE

- → Brand, product and audience fit
- → Deliverables and campaign timing
- → Usage rights, budget and key claims

This is not a live contact channel. Use verified details in a real profile.

FICTIONAL SAMPLE