ACADEMY PROFILE & PROGRAM PROSPECTUS

16

Meridian Design Academy

A Practice-Led School for Digital Design



ILLUSTRATIVE PHOTO

M DESIGN ACADEMY

THE PRACTICE-LED PROSPECTUS

Think clearly.
Make carefully.
Explain why.

01 / Foundations

02 / Product studio

03 / Portfolio lab

A foundation for thoughtful designers.

A practice-led learning environment for digital designers. Build visual foundations, develop interface thinking and learn to explain your decisions through guided studio work, critique and revision.

03 LEARNING PATHWAYS	**04** STAGES OF STUDIO PRACTICE	**01** PORTFOLIO-LED ASSESSMENT MODEL

THE PROFILE IN CONTEXT

Meridian gives emerging designers a structured place to practice. Short teaching blocks lead into exercises, critique and revisions that make thinking visible. Programs distinguish foundational concepts from software training and include accessible design, responsible research and clear communication. Learners build a process journal as well as final work. The academy is for people who want to understand their decisions, not simply reproduce a visual style or collect a set of software badges.

Learners	**Beginners & career-transition learners**
Model	**Studio practice + critique**
Formats	**Cohort / workshops / short programs**
Accreditation	**None claimed in this fictional sample**

Pune · Hybrid learning concept

Visual foundations · UX research · Interface design · Design critique · Portfolio development

FICTIONAL SAMPLE

CAPABILITY / CONTENT / EVIDENCE

Choose a pathway

01

Design foundations

Build confidence in visual hierarchy, typography, composition and explaining design decisions.

Exercises + a visual-system project

02

Product-design studio

Explore research framing, interface design, prototyping and structured usability observation.

A product case study with limitations

03

Portfolio and critique lab

Improve the story, evidence and presentation of existing projects through guided reviews.

Revised case studies + presentation practice

Learning made visible

01 PRACTICE / REVIEW / REVISE

A useful artifact.

FOUNDATION STUDIO

A small identity, built from principles

CONTEXT

A learner needs to move beyond copying a visual style without understanding it.

CONTRIBUTION

Use composition studies, type exploration and critique to build a coherent identity system.

A process journal and final visual-system presentation.

02 PRACTICE / REVIEW / REVISE

The reasoning behind it.

PRODUCT STUDIO

An everyday task, carefully redesigned

CONTEXT

A sample project begins with a bounded user task rather than an entire app idea.

CONTRIBUTION

Map the task, create a prototype and observe a small usability exercise ethically.

A case study that separates evidence, assumptions and next questions.

These examples show the intended content structure. They are original fictional studies—not verified clients, completed research, clinical outcomes, endorsements or product performance.

FICTIONAL SAMPLE

APPROACH / EXPECTATIONS / NEXT STEP

The studio learning cycle

01

Learn

Understand a principle through examples.

02

Make

Apply it to a bounded design task.

03

Critique

Explain choices and receive specific feedback.

04

Revise

Improve the work and document the reasoning.

Academic information

Teaching model

Practice, critique, revision

The quality of iteration matters as much as a polished final screen.

Faculty model

Practitioner-led learning

Real faculty biographies and verified experience must replace sample descriptions.

Admissions information

Publish clear terms before enrollment

State program length, fees, prerequisites, refund terms and support accurately.

GOOD FIT

Learners ready to practice consistently and share work for constructive critique.

IMPORTANT BOUNDARY

Guaranteed employment, academic equivalence or recognized certification without evidence.

Is the academy accredited?	This fictional sample does not claim institutional accreditation or a recognized qualification.
Are jobs guaranteed?	No. A real program may support preparation, but should not promise a hiring outcome.
What should applicants compare?	Curriculum, faculty evidence, workload, feedback model, fees and learner support.

THE NEXT CONVERSATION

Discuss a learning pathway.

meridian@profile.example · placeholder only

USEFUL CONTEXT TO SHARE

- → Current background and design experience
- → Pathway or learning goal
- → Preferred format and available study time

This is not a live contact channel. Use verified details in a real profile.

FICTIONAL SAMPLE